



# PRECIOUS ELISHA

## WEB3 COMMUNITY MANAGER

### About Me

Generally known as 'Focused Pilot', I am a specialist in Web3 community management. With a deep passion for innovation in blockchain technology, AI, and web3, I have a proven track record in community growth. My commitment to Web3 communities earned me the CELO Community Builder's Award. I am bullish and passionate about building in Web3 and I'm always willing to learn.

### My Contact

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### Skills

- Community management
- Social media management
- Content Creation
- Tokenization and point system
- Campaign and testnet organizer
- Blockchain & DeFi advocate
- Problem-Solving & Creativity
- Event Organizer & Host
- Multi-tasking & Networking

### Recommendation

- [Surf Protocol Recommendation Letter](#)
- [CELO Community Builder's Award](#)
- [Nansen 'Polar Trainee' Role](#)

### Achievements

- Wrote blogs on DeFi, yearly highlights, product launches, and more.
- Utilized professional tools like Jira, Dune Analytics, and Excel for data management.
- Managed social media accounts on X (Twitter), LinkedIn, Instagram, and community platforms like Telegram, Discord, and WhatsApp.
- Led a 7-week DeFi Diplomas course with top brands and speakers, with 135+ applicants.
- Produced video tutorials for user navigation.
- Conducted several high-quality user testing sessions for valuable feedback.
- Managed ambassadors to maintain productivity.
- Provided user support through various channels, overseeing official emails.
- Distributed rewards to over 3,000 eligible wallet addresses.
- Enhanced engagement and discussions with innovative tactics.
- Managed quizzes to boost education and excitement.
- Led and moderated online communities for constructive discussions.
- Designed and distributed POAPs and NFTs to active members.
- Cultivated strong member connections, enhancing loyalty.
- Produced educational materials on Web3 and blockchain.
- Represented projects at blockchain events for visibility and networking.
- Built a personal website from scratch.

### Work Experience

**Flywallet - Africa Ambassador** *April 2022 - July 2023*

Flywallet is a Web3 travel budgeting platform with an integrated booking system for flights.

- Spoke in 5 countries to educate people about the project.
- Orchestrated successful AMAs, promoting interactions between Flywallet and its community. This was on Telegram, and X.
- Produced daily educational materials, boosting the project's awareness.

**DIVA Protocol - Community Manager** *July 2022-Jul. 2024*

DIVA Protocol is a DeFi universal and flexible smart contract-based operating system for creating and settling derivative products peer-to-peer.

- Doubled membership from 12,000+ to 26,000+ through strategic engagement and content.
- Developed a price-updating bot for the \$DIVA cryptocurrency on our Discord server.
- Guided users through DIVA decentralized app, contributing to adoption.

**IntoTheVerse - Community Manager** *Aug. 2022- May 2023*

IntoTheVerse is an NFT utility-driven game-fi metaverse. The game Intrans Inferis is an on-chain rogue-like action dungeon role playing mobile game, powered by Solana Blockchain and Unity.

- Introduced invite competitions, driving community growth and participation.
- Curated engaging content tailored to diverse audiences, fostering brand loyalty.
- Reward community members for their participation in community events.

**HaloFi - User Testing Lead** *Oct. 2023*

HaloFi is a DeFi platform that helps you grow wealth with crypto while making saving and investing easy, fun, and rewarding.

- Organized feedback sessions ahead of project launch (HaloFi Save) in November.
- Ensured optimal participant experiences as I get every of their feedbacks.

**Surf Protocol - Community Moderator** *Nov. 2023 - April 2024*

Surf is the first derivative on-chain exchange on Bitcoin L2 with over \$1 billion trade volume.

- Contributed to the pointing system structuring, resulting in over \$340 Million in trade volume, \$33 Million TVL, and 12,000 unique traders
- Actively managed the Discord and Telegram community, providing timely responses and solutions to community members.
- Suggested, implemented strategies to grow the project and engage the community.

**HaloFi - Community Specialist** *Dec. 2023 - Present*

- Handled community and social media management, moderation, user experience testing, feedback coordination, and community & ambassador program support.
- Managing the organization's social media accounts including X (formally Twitter), Warpcast, Instagram, LinkedIn, Discord, WhatsApp, and Telegram accounts.
- Conducted campaigns with over 10,000 participants and \$50,000+ in deposits.
- Creating different types of content like textual, visual, audio, video, interactive, user-generated, promotional, educational, and corporate content.
- Wrote blogs, and initiated partnerships with top brands like CELO, Mento Labs, Valora, Talent Protocol, and many others.
- Organized DeFi Diplomas, a professional DeFi course in partnership with top brands, and trained enthusiasts about DeFi.
- Managed ambassadors in different countries to ensure productivity.
- Onboarded several users to the HaloFi app.
- Had multiple calls with our developers to implement feedback & suggested updates

I have also contributed to projects like [Nansen](#), [Joba Network](#), [BCAT](#), [Crypto Bootcamp Community](#), and other projects in the area of community.